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Bonza Bike Tours Signs Contract with Major Global Travel Company

STA Travel to Sell Bonza Bike Tours Across the Globe

SYDNEY, 01 December 2006 – Bonza Bike Tours signed a contract with STA Travel, the world's largest student travel organization, to sell tours globally. Under the agreement, STA will sell Bonza's guided cycle tours through their vast distribution network, both online and in their retail outlets.

"We are excited to work with one of the top travel companies the world," said Michael Herrmann, founder of Bonza Bike Tours. "This agreement shows the broad appeal of Bonza Bike Tours across all international visitors and specifically in the youth market."

Bonza offers four tours – The Sydney Classic Tour, The Sydney Highlights Tour, The Harbour Bridge Ride, and The Manly Beach & Sunset Cruise Tour. Tours run daily, rain or shine, and explore the history and culture of Sydney, from internationally famous sights to quiet neighbourhood hideaways. Bookings can be made online at www.bonzabiketours.com. Private tours and tours in foreign languages are available upon request.

About Bonza Bike Tours

Founded in 2004, Bonza Bike Tours provides fun, entertaining guided bicycle tours of Sydney to international and domestic visitors. The easy and relaxing tours look at Sydney from historical, cultural, and social perspectives while mixing in many laughs along the way. Well-trained and professional guides focus on creating a fun and personal experience for every guest. Bonza also specializes in delivering large group tours customized to meet the unique needs of diverse clients – such as tours given in foreign languages and tours with alternate routes. For more information, including rates, times and online reservations, visit www.bonzabiketours.com.

NOTE TO EDITORS: Free media tours are available by contacting Michael Herrmann on +61 2 9331 1127 or herrmann@bonzabiketours.com.

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