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Bonza Bike Tours Signs Contracts with Major North American Wholesaler

Swain Tours to Sell Bonza Bike Tours to North American Market

SYDNEY, 01 April 2006 – Bonza Bike Tours signed a contract with Swain Tours, a leading travel provider in the United States, to sell tours throughout the country. Under the agreement, Swain will sell Bonza's guided cycle tours to their client base through their professional travel agents.

"The US is a very big travel market for Sydney, and our relationship with Swain is a great opportunity to grow in that market," said Michael Herrmann, founder of Bonza Bike Tours. "We are excited to provide Swain's clients with a unique experience during their time in Sydney for many years to come."

Bonza offers four tours – The Sydney Classic Tour, The Sydney Highlights Tour, The Harbour Bridge Ride, and The Manly Beach & Sunset Cruise Tour. Tours run daily, rain or shine, and explore the history and culture of Sydney, from internationally famous sights to quiet neighbourhood hideaways. Bookings can be made online at www.bonzabiketours.com. Private tours and tours in foreign languages are available upon request.

About Bonza Bike Tours

Founded in 2004, Bonza Bike Tours provides fun, entertaining guided bicycle tours of Sydney to international and domestic visitors. The easy and relaxing tours look at Sydney from historical, cultural, and social perspectives while mixing in many laughs along the way. Well-trained and professional guides focus on creating a fun and personal experience for every guest. Bonza also specializes in delivering large group tours customized to meet the unique needs of diverse clients – such as tours given in foreign languages and tours with alternate routes. For more information, including rates, times and online reservations, visit www.bonzabiketours.com.

NOTE TO EDITORS: Free media tours are available by contacting Michael Herrmann on +61 2 9331 1127 or herrmann@bonzabiketours.com.

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