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Bonza Bike Tours Featured in Travel Agent Training DVD

Thomas Cook Travel Trains Agents to Sell Bonza Bike Tours

SYDNEY, 15 January 2007 – Bonza Bike Tours was featured in a training DVD for agents of Thomas Cook Travel, a leading travel wholesaler based in the United Kingdom. The training video is aimed at providing agents with additional resources for highlighting top experiences in Sydney and NSW.

“Thomas Cook Travel provides Bonza with a great partner to work with serving the huge UK market,” said Michael Herrmann, founder of Bonza Bike Tours. “Being chosen for the training video shows that Bonza Bike Tours has quickly become one of the top travel experiences in Sydney and New South Wales.”

Bonza offers four tours – The Sydney Classic Tour, The Sydney Highlights Tour, The Harbour Bridge Ride, and The Manly Beach & Sunset Cruise Tour. Tours run daily, rain or shine, and explore the history and culture of Sydney, from internationally famous sights to quiet neighbourhood hideaways. Bookings can be made online at www.bonzabiketours.com. Private tours and tours in foreign languages are available upon request.

About Bonza Bike Tours

Founded in 2004, Bonza Bike Tours provides fun, entertaining guided bicycle tours of Sydney to international and domestic visitors. The easy and relaxing tours look at Sydney from historical, cultural, and social perspectives while mixing in many laughs along the way. Well-trained and professional guides focus on creating a fun and personal experience for every guest. Bonza also specializes in delivering large group tours customized to meet the unique needs of diverse clients – such as tours given in foreign languages and tours with alternate routes. For more information, including rates, times and online reservations, visit www.bonzabiketours.com.

NOTE TO EDITORS: Free media tours are available by contacting Michael Herrmann on +61 2 9331 1127 or herrmann@bonzabiketours.com.

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